



EMPLOYEE AND LABOR RELATIONS
STUDENT WORKBOOK

SRM[®]

SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

Workplace Dispute Resolution

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Module 1: Negotiation

NEGOTIATING A DISPUTE OVER AN ENGLISH-ONLY RULE

Background Information for Participants

The City of Sunshine promulgated an English-only policy, and several Hispanic employees have complained that the policy discriminates against them. This role-play exercise is based on an actual federal court case.

The city provided three reasons for adopting the policy:

1. Workers and supervisors could not understand what was being said over the city's radios.
2. Non-Spanish-speaking employees informed management that they felt uncomfortable when their co-workers were speaking in front of them in a language they could not understand, because they did not know if their co-workers were speaking about them.
3. There were safety concerns with a non-common language being used around heavy equipment.

There are no written records of any communication, morale or safety problems resulting from the use of languages other than English prior to the policy's implementation. One employee did complain verbally about the use of Spanish by his co-workers before implementation of the policy, and other non-Spanish-speaking employees subsequently made similar complaints. There have been no incidents of safety problems caused by the use of a language other than English.

The English-only policy states:

To ensure effective communication among and between employees and various departments of the city, to prevent misunderstandings, and to promote and enhance safe work practices, all work-related and business communication during the work day shall be conducted in the English language with the exception of those circumstances where it is necessary or prudent to communicate with a citizen, business owner, organization or criminal suspect in his or her native language due to the person's limited English language skills. The use of the English language during work hours and while engaged in city business includes face-to-face communication of work orders and directions as well as communication utilizing telephones, mobile telephones, cellular telephones, radios, computer or e-mail transmissions and all written forms of communications. If an employee or applicant for employment

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believes that he or she cannot understand communications due to limited English language skills, the employee is to discuss the situation with the department head and the human resources director to determine what accommodation is required and feasible. This policy does not apply to strictly private communication between co-workers while they are on approved lunch hours or breaks or before or after work hours while employees are still on city property if city property is not being used for the communication. Further, this policy does not apply to strictly private communication between an employee and a family member so long as the communication is limited in time and is not disruptive to the work environment. Employees are encouraged to be sensitive to the feelings of their fellow employees, including a possible feeling of exclusion if a co-worker cannot understand what is being said in his or her presence when a language other than English is being utilized.

Approximately 29 city employees are Hispanic, the only significant national-origin minority group affected by the policy. All plaintiffs are Hispanic and bilingual, each speaking fluent English and Spanish.

So far, no one has been disciplined for violating the English-only rule.

City employee Danny Maldonado filed a complaint with the Equal Employment Opportunity Commission over this policy. He believes it is a violation of Title VII of the Civil Rights Act of 1964 because it is discriminatory based on his race (Hispanic). Danny Maldonado and the street commissioner, Holmes Willis, are going to meet to try to voluntarily resolve this complaint before it goes further in the process. Your instructor may also assign a mediator to help Danny and Holmes attempt to resolve this dispute.

Your assignment is to read the information provided for your role and then meet with the opposing party to try to reach an agreement in which Danny will withdraw his complaint.

Role of Defendant Holmes Willis, Street Commissioner

You are in charge of the streets department for the City of Sunshine. You received a complaint that because department employees were speaking Spanish, other employees could not understand what was being said on the city radio. You informed the city's human resources director, Candy Richardson, of the complaint, and she advised you that you could direct employees to speak only English when using the radio for city business. Other non-Hispanic employees have also complained about the use of Spanish at work by some employees.

Although there have been no safety incidents related to the use of Spanish, you don't feel that it is necessary to have an accident before you implement the policy. Nevertheless, in response to the potential concerns of Hispanic employees, you did ease up on the enforcement of the policy so that workers could speak Spanish during work hours and on city property if everyone present understood Spanish.

You are willing to make some concessions about the policy, perhaps by reducing the scope or how and when it will be implemented. However, you are not willing to entirely rescind the policy.

Role of Danny Maldonado, an Employee in the Streets Department

You work in the streets department for the City of Sunshine. Holmes Willis told you and the other department employees that Spanish could not be spoken at work at all and that the city would soon implement an official English-only policy.

You believe that the policy has created a hostile environment for Hispanic employees, causing you and your Hispanic co-workers fear and uncertainty in your employment and subjecting you to racial and ethnic slurs like “beaner” and “wetback” and derogatory comments about the odor of Mexican foods. The English-only rule has created a hostile environment because it is pervasive—every hour of every workday—and you feel burdened, threatened and demeaned because of your Hispanic origin.

The English-only policy affects your work environment every day. It reminds you constantly that you are second-class and subject to rules that the Anglo employees are not subject to. You feel like this rule is hanging over your head and can be used against you at any point when the city wants a reason to write you up.

You are proud of your heritage and do not feel that your ability to communicate in a bilingual manner is a hindrance. There has never been a time that you were unable to perform your job because you spoke Spanish to another Spanish-speaking individual.

Moreover, the way that they are implementing this policy is a burden. Employees were told that the restrictions went beyond the written policy and prohibited all use of Spanish if a non-Spanish-speaker was present—even during breaks, lunch hours and private telephone conversations. You were told that the only time you could speak Spanish is when two Spanish-speaking employees are in a break room by themselves, and if anyone who doesn’t speak Spanish walks in, to speak English. Spanish-speaking employees can no longer speak about anything in Spanish around anybody. Even if they were on the phone talking to their wives and having a private conversation with them and somebody happened to walk by, they were to change their language because it would offend whoever was walking by.

In fact, you have been teased and made the brunt of jokes because of the English-only policy, and you are aware that other Hispanic co-workers have been teased and made the subject of jokes as well. Other city employees pull up and laugh, say things in Spanish and then say, “They didn’t tell us we couldn’t stop. They just told you.” On one occasion, a police officer taunted you, saying, “Don’t let me hear you talk Spanish.”

Some of the guys from the street department poke fun at the policy, and when you go to other departments, they bring it up again and again. In fact, there is evidence that such taunting was not unexpected by management: Street Commissioner Willis told you and your co-workers about the policy in private because Willis had concerns about the other guys making fun of you. Mayor Gramling was quoted in a newspaper article as referring to the Spanish language as “garbage,” although the Mayor claims that he used the word “garble” and was misquoted.

You want management to rescind the policy so you can speak Spanish whenever you want to. However, you recognize that there may be circumstances in which a limitation on the use of Spanish would be reasonable. Nevertheless, you’d also like management to do something about the harassment by co-workers that has resulted from the promulgation of the policy.

Mediator Role

You are the mediator in this case. A mediator gets the parties to talk about the facts and helps them reach a voluntary resolution of the dispute. Be careful not to act as a judge or arbitrator. Your job is not to decide who is right or wrong; rather, your job is to keep the lines of communication open and provide a process where the parties can reach an agreement themselves.

Discussion Questions

- 1. Framing:** Frames are perspectives, or ways in which we understand a problem. How did you frame this problem before you started the negotiation? Did you see it as a win-lose situation, or did you see the possibility that perhaps both Danny and the city could get something good out of this situation? Did your frames influence how you conducted yourself and the outcomes of the negotiation?
- 2. Anticipation:** Did you anticipate all the issues that arose in the negotiations? Sometimes negotiators see things from only their own point of view and don't think about what the other party really wants. Did you clearly identify the other party's expected wants and desires before you started the negotiation? Did this help you come to a better agreement?
- 3. Clarification:** Did you start the negotiation offering or demanding more than what you were willing to settle for? Did you have a clear idea of what you would be willing to give up and what points you wanted to hold firm to, or did you just wing it and hope for the best? Could you have reached a better agreement if you had planned where you would make concessions?
- 4. Tactics:** Did you think beforehand about the tactics you would use during the negotiation? For example, did you decide to make the first move, or did you wait for the other party to start in the hope that they might not ask for too much? Did you think about how quickly you might make concessions and how large your concessions would be, and did you stick to this plan throughout the negotiation?

NEW EMPLOYEE SALARY AND BENEFITS NEGOTIATION

Overview

This is a simulated negotiation between an employer and a job candidate. You will be negotiating over wages and other issues related to this new job. If you reach an agreement, the candidate is hired. If you cannot reach an agreement, the candidate will not be hired. Your role instructions will tell you what issues are important to you. Each issue is assigned point values. Your assignment is to get as many points as possible.

Instructions to All Participants

- Read the role you have been assigned.
- Become familiar with your payoff table and take time to write notes on it. You may keep your copy of this sheet.
- Plan your negotiations ahead of time. Identify your BATNA, target and resistance points.
- Bargain with your partner and try to reach an agreement.
- If you reach an agreement, summarize the terms on the employment contract.
- If you do not reach an agreement, check the box indicating no agreement.
- If you reach an agreement, calculate the total number of points each of you received individually.
- Print your name and ID number on the employment contract even if you did not reach an agreement.
- Hand in the employment contract to get credit for the exercise.

HR Manager Role

This is a two-party negotiation between a job candidate and an HR manager. You will play the HR manager.

You will negotiate seven topics:

| Topic | Maximum possible points |
|------------------------------|-------------------------|
| Annual salary | 4,800 |
| Date for first salary review | 1,500 |
| First-year vacation | 1,200 |
| Insurance effective date | 225 |
| Job location | 2,800 |
| Professional development | 1,800 |
| Starting date | 4,000 |
| TOTAL: | 16,325 |

Each topic has been assigned a point value. The number of points you can obtain for each topic is listed in the payoff table. Your goal is to get the highest number of points.

There are different levels of possible agreement on each topic. The number of points varies for each topic and each level of agreement. Some issues are more important to you than others. The reasons for the relative importance of each issue are described below.

Annual salary: As the HR manager, you want to hire this applicant for the lowest possible salary. A lower salary means lower costs for your employer. This is one of your most important issues, because the salary is the biggest cost item for this employment contract. You might be willing to give the applicant a higher salary if he or she makes significant concessions on other issues.

Date of first salary review: Job applicants are often interested in the starting salary, but also want to know when they might be eligible for a pay raise. For you, as the HR manager, this is less important than the amount of the total annual salary because it involves only a possible incremental change in the salary amount at some point in the future. You want the review to occur later to postpone the cost of a higher salary and to have more time to evaluate the employee's job performance.

First-year vacation: Often, job applicants want some paid vacation during their first year on the job. However, as the HR manager, you believe that they should receive vacation only after they have worked for a year or more. You are somewhat flexible and may be willing to give the applicant some vacation time if the applicant offers good reasons.

Insurance effective date: This defines the date when the employee’s insurance will become effective and when the employer will begin to pay a monthly premium. It is a relatively less important item to the HR manager, because the cost of offering the insurance effective sooner is relatively small compared with other items.

Do not tell the other person how many points you are getting. Do not let the other negotiator see your payoff table. Your payoff table is your own confidential information.

HR MANAGER PAYOFF TABLE

| Topic | Options | HR Manager Points |
|--|--------------|-------------------|
| Annual salary | \$30,000 | 4,800 |
| | \$33,000 | 3,600 |
| | \$39,000 | 2,400 |
| | \$41,000 | 1,200 |
| | \$44,000 | 0 |
| Date of first salary review | 1 month | 0 |
| | 2 months | 300 |
| | 3 months | 600 |
| | 6 months | 1,200 |
| | 1 year | 1,500 |
| First-year vacation | 0 days | 1,200 |
| | 2 days | 900 |
| | 5 days | 600 |
| | 7 days | 300 |
| | 10 days | 0 |
| Insurance effective date | Day hired | 0 |
| | 1 month | 75 |
| | 2 months | 150 |
| | 3 months | 225 |
| Job location | El Paso | 0 |
| | San Antonio | 700 |
| | Albuquerque | 1,400 |
| | Phoenix | 2,100 |
| | Los Angeles | 2,800 |
| Professional development (tuition, professional memberships, etc.) | \$0 | 0 |
| | \$500 | 300 |
| | \$1000 | 600 |
| | \$1500 | 1,200 |
| | \$2000 | 1,500 |
| | \$2500 | 1,800 |
| Starting date | August 1 | 4,000 |
| | August 15 | 3,000 |
| | September 1 | 2,000 |
| | September 15 | 1,000 |
| | October 1 | 0 |

Job Candidate Role

This is a two-party negotiation between a job candidate and an HR manager. You will play the job candidate.

You will negotiate seven topics:

| Topic | Maximum possible points |
|-----------------------------|-------------------------|
| Annual salary | 4,800 |
| First-year vacation | 4,000 |
| Starting date | 1,200 |
| Insurance effective date | 900 |
| Date of first salary review | 2,500 |
| Professional development | 3,000 |
| Job location | 2,800 |
| TOTAL: | 19,200 |

Each topic has been assigned a point value. The number of points you can obtain for each topic is listed in the attached payoff table. Your goal is to get the highest number of points.

There are different levels of possible agreement on each topic. The number of points varies for each topic and each level of agreement. Some issues are more important to you than others.

Do not tell the other person how many points you are getting. Do not let the other negotiator see your payoff table. Your payoff table is confidential.

CANDIDATE PAYOFF TABLE

| Topic | Options | Job Candidate Points |
|--|--------------|----------------------|
| First-year vacation | 0 days | 0 |
| | 2 days | 1,000 |
| | 5 days | 2,000 |
| | 7 days | 3,000 |
| | 10 days | 4,000 |
| Starting date | August 1 | 0 |
| | August 15 | 300 |
| | September 1 | 600 |
| | September 15 | 900 |
| | October 1 | 1,200 |
| Insurance effective date | Day hired | 900 |
| | 1 month | 600 |
| | 2 months | 300 |
| | 3 months | 0 |
| Salary | \$30,000 | 0 |
| | \$33,000 | 1,200 |
| | \$39,000 | 2,400 |
| | \$41,000 | 3,600 |
| | \$44,000 | 4,800 |
| Date of first salary review | 1 month | 2,500 |
| | 2 months | 2,000 |
| | 3 months | 1,500 |
| | 6 months | 500 |
| | 1 year | 0 |
| Professional development (tuition, professional memberships, etc.) | \$0 | 0 |
| | \$500 | 500 |
| | \$1,000 | 1,500 |
| | \$1,500 | 2,000 |
| | \$2,000 | 2,500 |
| Job location | \$2,500 | 3,000 |
| | El Paso | 2,800 |
| | San Antonio | 2,100 |
| | Albuquerque | 1,400 |
| | Phoenix | 700 |
| | Los Angeles | 0 |

COMBINED PAYOFF TABLE

| Topic | Options | HR Manager Points | Job Candidate Points |
|--|--------------|-------------------|----------------------|
| First-year vacation | 0 days | 1,200 | 0 |
| | 2 days | 900 | 1,000 |
| | 5 days | 600 | 2,000 |
| | 7 days | 300 | 3,000 |
| | 10 days | 0 | 4,000 |
| Starting date | August 1 | 4,000 | 0 |
| | August 15 | 3,000 | 300 |
| | September 1 | 2,000 | 600 |
| | September 15 | 1,000 | 900 |
| | October 1 | 0 | 1,200 |
| Insurance effective date | Day hired | 0 | 900 |
| | 1 month | 75 | 600 |
| | 2 months | 150 | 300 |
| | 3 months | 225 | 0 |
| Salary | \$30,000 | 4,800 | 0 |
| | \$33,000 | 3,600 | 1,200 |
| | \$39,000 | 2,400 | 2,400 |
| | \$41,000 | 1,200 | 3,600 |
| | \$44,000 | 0 | 4,800 |
| Date for first salary review | 1 month | 0 | 2,500 |
| | 2 months | 300 | 2,000 |
| | 3 months | 600 | 1,500 |
| | 6 months | 1,200 | 500 |
| | 1 year | 1,500 | 0 |
| Professional development (tuition, professional memberships, etc.) | \$0 | 0 | 0 |
| | \$500 | 300 | 500 |
| | \$1,000 | 600 | 1,500 |
| | \$1,500 | 1,200 | 2,000 |
| | \$2,000 | 1,500 | 2,500 |
| Job location | \$2,500 | 1,800 | 3,000 |
| | El Paso | 0 | 2,800 |
| | San Antonio | 700 | 2,100 |
| | Albuquerque | 1,400 | 1,400 |
| | Phoenix | 2,100 | 700 |
| | Los Angeles | 2,800 | 0 |

EMPLOYMENT CONTRACT

Job candidate will be employed under the following terms.

Instructions: Both parties initial at the agreed level for each topic.

| Topic | Agreement | Options | No Agreement |
|--|-----------|---|--------------|
| First-year vacation | _____ | 0 days 2 days 5 days 7 days 10 days | |
| Starting date | _____ | August 1 August 15 September 1 September 15 October 1 | |
| Insurance effective date | _____ | Day hired 1 month 2 months 3 months | |
| Salary | _____ | \$30,000 \$33,000 \$39,000 \$41,000 \$44,000 | |
| Date of first salary review | _____ | 1 month 2 months 3 months 6 months 1 year | |
| Professional development (tuition, professional memberships, etc.) | _____ | \$0 \$500 \$1,000 \$1,500 \$2,000 \$2,500 | |
| Job location | _____ | El Paso San Antonio Albuquerque Phoenix Los Angeles | |

Names of Negotiators:

Human Resource Manager: _____ ID#: _____

Job Candidate: _____ ID#: _____

Discussion Questions

1. Did you prepare a target point and resistance point before the negotiation? Did this help keep you focused on your own goals, or did you let your opponent take the lead in the negotiations?
2. Were you able to identify the different types of issues—distributive, integrative and compatible? Were you able to use these to your mutual advantage?
3. Did you assume that there was a “fixed pie”—that everything your opponent gained was something you lost?
4. Did a BATNA affect your negotiations? How? Was your resistance point the same as your BATNA?

THE EMPLOYEE BENEFITS QUESTION—AN EXERCISE IN MANAGING CONFLICT AND DIFFUSING TENSION

A True Story

On Wednesday, March 2, Fred Daily, a student intern in the human resource management office of the Houston Manufacturing Company (HMC), was working in the office that had been assigned to him. HMC is a unionized automobile parts manufacturer in Westvale, Michigan, with 800 employees. Fred's job was to answer employee questions about their health insurance benefits, help them file claims, and explain the forms and letters that they received from the health insurance company.

On that day, Wilbur Smith came into Fred's office. His face was flushed red, his posture was aggressive, and he was using an angry tone of voice. Wilbur demanded that the company pay his medical bills. He started to explain the problem to Fred, who felt overwhelmed by the situation. Fred called the human resource manager, Ricardo Martin, for help. At first, Ricardo thought that Fred should handle the problem himself, but Fred insisted that Ricardo talk with the visibly angry Wilbur.

Ricardo brought Wilbur into his office to discuss the situation. Still clearly upset, Wilbur took out the pile of medical bills and letters from the insurance company and threw them on Ricardo's desk, demanding that the company pay the bills.

Ricardo did not know Wilbur or his situation because he had started working for HMC only six months earlier. However, recognizing that it was important to get Wilbur to calm down, both to avoid a violent incident and to get a clear explanation of the situation from Wilbur, he asked Wilbur to take a seat. Ricardo was concerned not only for Wilbur, but also for his own personal safety; just two weeks earlier, an HR manager at a nearby plant had been shot and killed by an angry former employee. Ricardo repeatedly said things like, "I really want to help you...but I don't know this situation," and "I care about you ... please tell me your story because I don't know what happened." Wilbur interrupted, saying things like, "You're all alike" and "You know what's going on" and "Are you going to pay or not?"

Eventually, Wilbur sat down and told Ricardo his story. Wilbur was married to Wanda Smith, and they had both worked for HMC for 30 years. They had been high-school sweethearts and had lived their whole lives in the small town where the HMC plant was located. Everyone in the community knew and liked the Smiths. Only a few months ago, they retired on the same day and looked forward to spending the rest of their days together, fishing, traveling, visiting family, etc.

Two days after their retirement party, Wanda was diagnosed with a painful and terminal form of cancer. Wanda was depressed and angry for herself and for what this would do to Wilbur. She didn't want to spoil Wilbur's retirement—the time they had looked forward to for so long. She saw how it pained Wilbur to watch her suffer.

She decided to end her suffering. In her first suicide attempt she slit her wrists, but Wilbur found her in time. He called the ambulance, and they rushed her to the hospital and saved her. Her second suicide attempt was to swallow a bottle of drain

cleaner. Wilbur found her coughing and vomiting. Again he called the ambulance. They rushed her to the emergency room, pumped her stomach and saved her. In addition, she received follow-up counseling to help her deal with the tragedy of her situation.

A few weeks later, on a sunny Saturday morning, Wanda told Wilbur that she wanted to make his favorite breakfast, blueberry pancakes with nuts. She asked him to go to the store, only a few minutes away, to pick up the mix. He repeatedly asked her if she was OK, and she assured him that everything was fine.

When he returned from the store, he found her in flames on the front yard of their home. She had doused herself with gasoline. He quickly wrapped her in a carpet and called the ambulance again. They came, brought her to the emergency room and treated her burns. She was admitted to the hospital, where she survived for 21 days.

Wilbur told Ricardo that all the medical bills had been submitted to the insurance company—bills for the ambulance, the physicians who treated Wanda, the hospital, the laboratory tests, etc. The bills had been submitted to the local claims review office, where clerical employees read them and entered information into a computer database for a benefit determination. Letters that explained what was covered and what was not were mailed from the company's Dallas claims processing office. Wilbur had been receiving several letters each week, which listed the amount charged and showed that the amount covered was "0." There was a footnote on the letters that stated, "No coverage for self-inflicted injuries."

Ricardo knew that HMC retirees received Medicare supplemental health insurance coverage, which pays for the difference between Medicare benefits and the health insurance that employees received before they reached age 65. He eventually found out that the total cost of Wanda's uncovered medical expenses was approximately \$15,000. The company's insurance plan was funded on a self-insured basis, which meant that the company essentially paid for all actual medical expenses and the insurance company assumed little risk. The insurance company basically provided a claims handling service.

Discussion Questions

1. Assume you are the HR manager, Ricardo Martin. How do you handle this situation? Specific issues you should address are:
 - Employee perceptions of the value of their fringe benefits.
 - The cost of the benefits to the employer.
 - Concern about setting a precedent for other situations.
2. Did you experience anger or a conflict spiral in this exercise? What could have been done to avoid or manage it better?
3. Is there a possible win-win situation here, where both parties come out ahead? If so, what is it?

GAME STRATEGIES IN NEGOTIATION

It is helpful to think ahead of time about how you and your negotiating opponent may act during negotiations. Offers and counteroffers can be represented in a game tree. A typical game tree looks like Figure 1. This diagram illustrates salary offers made by an employer and possible responses from the employee. In this example, the value of the employee's services to the employer is \$50,000. The employer is trying to decide between two possible salary offers to the employee. One salary offer is a low-ball offer (quite a bit lower than what might be expected) of \$40,000. If the employee accepts this amount, it would result in greater net value to the employer ($\$50,000 - \$40,000 = \$10,000$). There is a risk, however, that the employee might reject the salary offer and take another job somewhere else. The employer also expects that the employee might come back with a counteroffer.

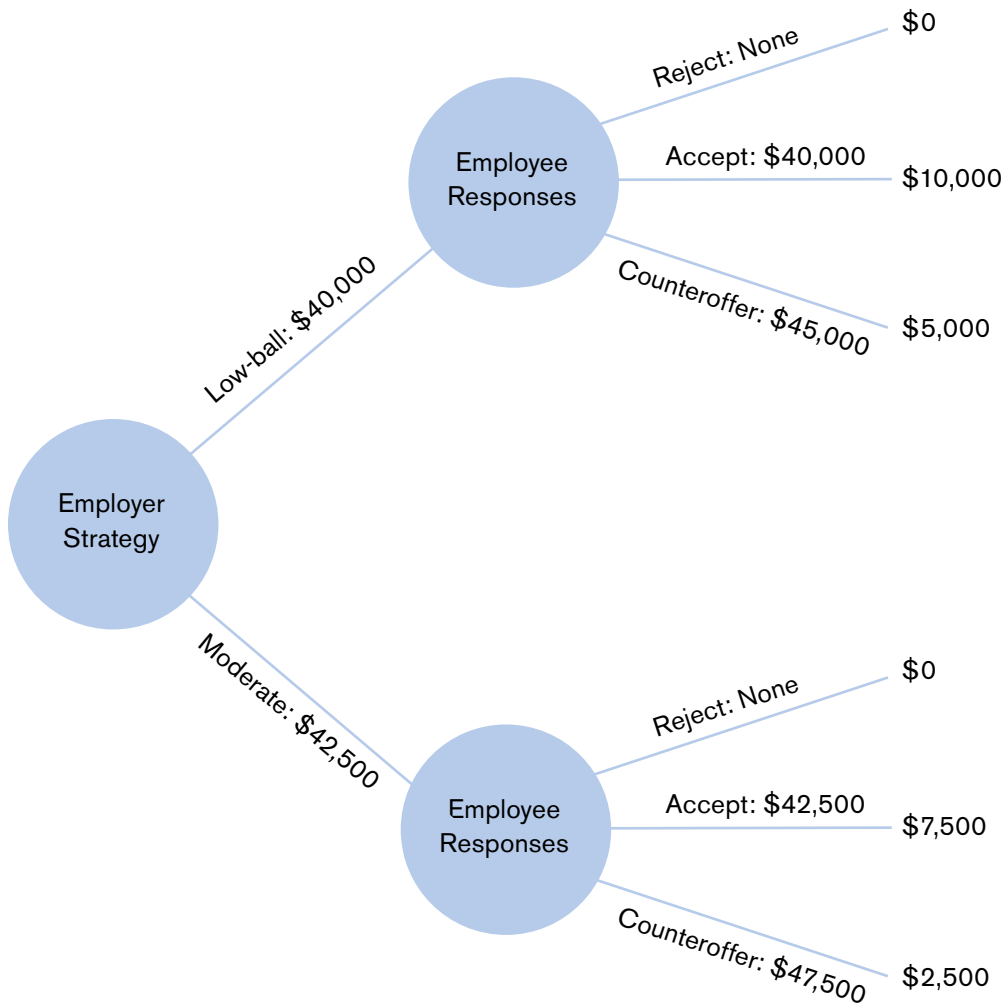
The second salary offer is a more moderate \$42,500. The employee still might reject this more moderate offer; however, the employee is probably more likely to either accept this offer or come back with a counteroffer.

Sequential Information

The game tree (on the next page) illustrates the different stages of the negotiation process, called sequential information. First, the employer chooses its strategy, either low-ball or moderate, and makes the offer to the employee. The employee responds in one of three ways: rejecting the offer and terminating the negotiations; accepting the offer; or making a counteroffer back to the employer. The payoffs for the employer for each of these possible outcomes are calculated by subtracting the amount of the salary from the value of the job to the employer. The payoffs are shown on the right-hand side of the figure.

FIGURE 1. GAME TREE: EVALUATING SALARY OFFER STRATEGIES

Employer's Offer Employee's Reaction/Counteroffer Payoffs to Employer



Expected Payoffs

In the following table, we add the concept of probability to the calculation of the employer’s payoffs. We call these the expected payoffs of the negotiation because they are what we anticipate will actually happen under any circumstance.

This table has two sections. The top section assumes the employer adopted a low-ball strategy. The bottom part assumes the employer adopted a more moderate strategy. For each strategy, the payoffs to the employer are multiplied by the probability that they will occur. The total of the payoffs, multiplied by the probability, is the expected payoff to the employer for each strategy.

TABLE 1. EVALUATING SALARY OFFER STRATEGIES

| Employer Strategy | Value of Employee Services | Employer Wage Offer | Employee’s Response | Employee Salary Request | Probability of Employee’s Responses | Payoffs to Employer | Expected Payoffs |
|-------------------|----------------------------|---------------------|---------------------|-------------------------|-------------------------------------|---------------------|------------------|
| Low-Ball | \$50,000 | \$40,000 | Reject | None | 25% | \$0 | \$0 |
| | | | Accept | \$40,000 | 50% | \$10,000 | \$5,000 |
| | | | Counteroffer | \$45,000 | 25% | \$5,000 | \$1,250 |
| | | | | | 100% | | |
| | | | | | | Total Expected | \$6,250 |
| Moderate | \$50,000 | \$42,500 | Reject | None | 10% | \$0 | \$0 |
| | | | Accept | \$42,500 | 70% | \$7,500 | \$5,250 |
| | | | Counteroffer | \$47,500 | 20% | \$2,500 | \$500 |
| | | | | | 100% | | |
| | | | | | | Total Expected | \$5,750 |
| | | | | | | Net Savings: | \$500 |

Bottom Line: Employer expects a higher payoff (or to save \$500) by using a low-ball strategy.

Expected payoffs take into account the probability of various events. To calculate these probabilities, multiply the value of the outcome by the probability that each outcome will occur. In Figure 1, the payoffs to the employer were based on the amount the employer would have received under any of the scenarios. However, only one of the scenarios will actually occur. The employer needs a way to estimate the effect of making a low-ball or moderate offer before knowing how the employee will react. This can be done by multiplying the amount of each of the possible payoffs by the probability that each one would occur. In Table 1, there are three possibilities for the low-ball strategy. The employer can estimate the probabilities that the employee will choose any one of these three. The total of all the probabilities should equal 100 percent. Then, the payoff for each strategy is multiplied by the probability that it will occur. Add together these three figures and you get the expected payoff from using a low-ball strategy. Do the same thing for the three possible outcomes of the moderate strategy, and you get the expected

payoff of using a moderate strategy. In this example, the expected value of using a low-ball strategy is \$500 higher than adopting a moderate strategy, so the employer will probably choose the low-ball strategy.

Anchors

Quite often in negotiations, the prices or amounts that the parties state openly to their opponent become anchors. Anchors are figures that are used to make comparisons. We compare a new price to the base or anchor figure to decide if the new figure is better or worse than the anchor. In this illustration, the employer's initial salary offer can be thought of as an anchor. In responding to the employer's offer, the employee could decide to make a counteroffer. In this example, the employee's counteroffer in the first scenario is \$45,000 and the employee's counteroffer in the second scenario is \$47,000. The employee might decide how much more to ask for in his or her counteroffer based in part on the amount that the employer initially offered (the anchor). By offering less in the low-ball strategy, the employee's counteroffer may have been lower. Thus, the employer's initial offer in the low-ball strategy served as an anchor that pulled down the amount that the employee asked for in his or her counteroffer.

Risk Aversion

Sometimes people are worried, concerned or afraid that something bad will happen. When they have a high level of these types of feelings, they are called risk-averse because they are trying to avoid the risks presented by their options. In this case, if the employer is risk-averse, it would probably choose the moderate strategy because even though the expected payoffs are higher for the low-ball strategy, there is a higher risk under the low-ball strategy (25 percent) that the employee will not accept any offer and the outcome for the employer will be \$0. The risk that the employee will turn down the job is only 10 percent in the moderate offer. Thus, the more risk-averse the employer, the more likely the employer would be willing to spend more money to make sure that the job candidate gets hired.

High-Ball, Low-Ball

A common negotiating tactic is for one or both parties to make offers or demands that are a long way away from what they expect is reasonable. Negotiators may adopt a high-ball or low-ball strategy just to see how far their negotiating opponent is willing to go in making concessions. Or they might use it to set an anchor that is more favorable to their negotiating position. For example, an employer may state a very low starting salary just to see if the employee might accept it or to reduce the amount that the employee will request in a counteroffer.

Nevertheless, some negotiators will react negatively to what they think is an inappropriately high-ball (or low-ball) offer. They might walk away indignantly or become frustrated by what they believe is a ridiculously unfair offer. If you think your negotiating opponent is using this tactic, it might be helpful to ask him or her to present a more reasonable offer before you continue the negotiation. This can help to frame the range of negotiations closer to your expectations and avoid the

setting of anchors that would pull you too far away from your own target point or goals for the negotiations.

Discussion Questions

1. How do you decide what anchors you will use in a negotiation? Do you set your anchors based on what other people are doing? Is this a good idea?
2. When you plan your negotiation strategy, do you consider how your opponent might respond to your offers and demands? If so, do you adjust your positions based on what you expect your opponent will do? Can you anticipate his or her moves?
3. If you open the negotiation with an extremely high or low offer, are you prepared to handle the possibility that your opponent might break off negotiations? If this happens, do you think that if you try to bring your opponent back to the negotiation by making a big concession, it will make you look foolish or uncredible?
4. Some people are more concerned with having a certain outcome. Others might be willing to take a bigger risk in exchange for a bigger payoff. How averse are you to risk? How much are you willing to give to make sure you get what you want?

LOGROLLING EXAMPLE

In logrolling, parties trade off on two or more issues they value differently.

Consider the following: Party A will pay either \$100 or \$50 to Party B. Party A prefers to pay less and to pay it in the future. However, for Party A, the amount is more important than the timing. Party B prefers to receive more and to receive it now. For Party B, the timing is more important than the amount.

The box below shows the amount and timing of payments, with points assigned to each. Note how the values reflect the different preferences of the parties. The total value to each party is their valued points. Valued points are calculated by multiplying the points times the values.

| Party A | | | | Party B | | | |
|---------|--------|--------|---------------|---------|---------|--------|---------------|
| Amount | Points | Values | Valued Points | Amount | Points | Values | Valued Points |
| \$100 | 50 | 1.00 | 50 | \$100 | 100 | 0.50 | 50 |
| \$50 | 100 | 1.00 | 100 | \$50 | 50 | 0.50 | 25 |
| Timing | | | | Timing | | | |
| Now | 50 | 0.50 | 25 | Now | 100 | 1.00 | 100 |
| 1 Month | 100 | 0.50 | 50 | 1 Month | 50 | 1.00 | 50 |
| | | | Options | Party A | Party B | Total | |
| 1. | | | \$100 Now | 75 | 150 | 225 | |
| 2. | | | \$100 Future | 100 | 100 | 200 | |
| 3. | | | \$50 Now | 125 | 125 | 250 | |
| 4. | | | \$50 Future | 150 | 75 | 225 | |

Analysis

The most logical agreement in the above example is Option 3, a payment of \$50 now. Party A is likely to refuse Option 1 because he or she can do much better under other options. Party B is likely to refuse Option 4 because he or she can do much better under other options. Both parties benefit equally from Option 2; however, they both get more points under Option 3. This might also be called an optimal agreement, because any other agreement would result in fewer points for the two parties combined.

This is an example of how differences in time preferences created the possibility of logrolling. Other common logrolling scenarios arise when parties have different risk preferences or different expectations about what will happen in the future.

Could this happen in the real world? Consider a worker who sues his employer for workers' compensation or discrimination and wins. He is entitled to receive future payments in small monthly installments over many years. However, he'd like to remodel his kitchen now, so he's willing to accept a smaller lump-sum payment. The discounted future cash flows of the long-term payments (also called net present value) are much larger than the lump sum he's being offered. Yet, if it's big enough, he'll accept a lump-sum payment up front because his time preferences are different than the employer's. Thus, they will agree on a logrolled settlement. In fact, this is a very common scenario.

Assignment: Write a Logrolling Scenario

1. Write a brief scenario in which an employer and employee negotiate over two issues they value differently.
2. List the issues.
3. Describe how the employer values one issue more than the employee.
4. Describe how they could trade off on these two issues so that both parties benefit.

FILL-IN-THE-BLANK NEGOTIATION QUIZ

Instructions: Fill in the blanks using the terms on the back side of this sheet.

Student's name (please print): _____

- _____ negotiations are win-lose and are resolved when one party loses and the other party wins.
- _____ negotiations are win-win and both parties can get more.
- The size of the pie gets bigger in _____ negotiations.
- The resources that parties can split are increased when they work together _____ as opposed to competitively.
- Sometimes people make a(n) _____ to a course of action and continue to try the same thing over and over again, or spend more money or resources on something even though they see it is not working.
- Base figures on which we judge the favorability of something are called _____. People tend to look for these standards even when they don't necessarily make sense.
- People can react very differently to something when the perspective or _____ of reference changes.
- BATNA means _____.
- The _____ is as far as you will go in a negotiation without walking away from the deal. It is closely related to your BATNA.
- _____ are bids, offers and specific figures.
- _____ underlie positions. By understanding your own and the other party's _____, you can focus on meeting them and not get stuck focusing on positions.
- Big or rapid changes in the size of your bid suggest that you are willing to make further _____.
- After the negotiations are settled, one party might try to get one more little concession, often called a _____. A good response to this is to initiate a post-settlement negotiation in which you explore opportunities for both parties to get more out of the deal.

Available Options for Fill-in-the-Blank Quiz

| | | |
|--|----------------------|-------------------------------------|
| Integrative or collaborative | Nibble | Integrative |
| Concessions | Distributive | Frame |
| Anchors | Interests, interests | Irrational escalation of commitment |
| Best alternative to a negotiated agreement | Reservation price | Collaboratively |
| | Positions | |

MULTIPLE-CHOICE NEGOTIATION QUIZ

1. Ruben is offered a job for a salary of \$16,000 per year. He is not currently working and has no other job offers. The recruiter stated that the salary for this job would be \$16,000 to \$20,000. What should Ruben do?
 - a. Accept the job because the employer is probably already at its resistance point.
 - b. Tell the employer, “I’d really like to accept your offer, but I would prefer that the salary be \$18,000.” He’d do this because he thinks the employer won’t rescind its offer since his response was put so kindly, and the employer’s resistance point is probably higher than \$16,000.
 - c. Ask for \$21,000 because of his BATNA.
 - d. Negotiate the offer at \$20,000 because that offer would be closer to his target point of \$21,000.
2. In which of the following are there both a third party and a binding outcome?
 - a. Arbitration.
 - b. Mediation.
 - c. Conciliation.
 - d. Negotiation.
3. Juan is negotiating with his boss for time off this summer. He has already earned two weeks’ paid vacation, but he’s asked his boss for two extra weeks off (unpaid) so that he can travel with his wife to Europe. He could still take the trip if he got two weeks paid and one week unpaid. Which of the following is true about Juan?
 - a. His resistance point is two weeks paid and two weeks unpaid.
 - b. His target point request is two weeks paid and one week unpaid.
 - c. His BATNA is two weeks paid and two weeks unpaid.
 - d. The settlement range is somewhere between zero and two weeks total paid and unpaid.
4. You are negotiating with a co-worker over who will work on the weekend, either you or he. You will need to work with this person in the future and may have to deal with work schedule issues again sometime. During the discussion, he becomes red-faced and you conclude that he is angry. You should:
 - a. Tell him that he appears angry and suggest that he take a break.
 - b. Tell him that this can be a distributive negotiation in which there can be a “win-win” solution.
 - c. Tell him that you’d like to take a break for a little while and talk about it later.
 - d. Use the high-ball/low-ball tactic.

5. If you'd like to get a pay raise, but you don't have any other job offers right now, which of the following is true about your BATNA?
 - a. You have a great BATNA.
 - b. By quitting, you'd improve your BATNA.
 - c. By getting your MBA or getting a job offer from a different employer, you'll improve your bargaining power.
 - d. Your pay raise is your BATNA.
6. Which of the following mediation tactics is the most likely to bring about a positive negotiation atmosphere?
 - a. Scheduling caucuses.
 - b. Issuing a binding ruling.
 - c. Investigation and interrogation.
 - d. Humor.
7. You might give a low-ball offer to a job candidate because:
 - a. You want to set a low anchor for the negotiation.
 - b. You believe that the candidate is particularly well-qualified.
 - c. You have a big budget available to you.
 - d. None of the above.
8. Logrolling is most like which of the following:
 - a. Trading apples and oranges.
 - b. Trading apples and oranges when I like apples more than oranges and you like oranges more than apples.
 - c. Rolling over your opponent with high-ball offers.
 - d. None of the above.
9. Assuming that there is a "fixed pie" in negotiation is most like:
 - a. Integrative bargaining.
 - b. Distributive bargaining.
 - c. Mediation.
 - d. Arbitration.
10. Expected payoffs from multiple possible outcomes take into consideration:
 - a. BATNAs.
 - b. FATNAs.
 - c. RATNAs.
 - d. Probabilities.

Module 2: Mediation

MEDIATOR SETTING THE STAGE SCRIPT

Instructions

At the beginning of the mediation session, the mediator should read this script.

Good morning [or afternoon].

My name is _____, and I'll be the mediator for today.

Let me take just a few moments to talk about mediation to set the stage for our discussions.

Mediator's job

As a mediator, I'm not a judge or jury, and I will not decide the case for you.

Rather, my job is to coordinate communication between you so you may better understand the other party's position and, if you voluntarily agree, to settle this dispute.

I will not give legal advice or opinions—that's the job of the attorneys.

Process

Mediation is an informal, voluntary and confidential process.

Informal

- It's intended to be less costly than a trial, where the process is more formal and more expensive.
- There are no records taken of the meeting, no court reporters, no tape recorders, etc.
- I might take some notes, but my notes will be destroyed after the meeting is over.
- Although the meeting is less formal, we will conduct ourselves in an orderly fashion.
- Each side will have an opportunity to talk about the case from their perspective.
- After that, each side can respond to or ask questions of the other side.

Voluntary

- Our goal is to reach a settlement of all or part of the issues in the case.
- No one will force or coerce you into reaching an agreement.
- When we reach a settlement, you may write the terms of the agreement yourselves or I can assist you in recording the terms of your agreement.

Confidential

- The process is confidential, and I will not reveal what is discussed in the mediation unless everyone agrees.
- We may break into separate meetings or caucuses. If we do that, whatever you say to the mediator will remain confidential unless you give your permission to reveal it to the other party.
- The purpose of confidentiality is to help parties to be willing to openly discuss their case in the hope that they can reach a mutually agreeable settlement.

OK, let's begin. Who would like to go first?

MEDIATOR TACTICS CHECKLIST: EFFECTIVE TACTICS FOR MEDIATORS

The following tactics have proven to be effective in helping parties voluntarily resolve their disputes. Whether any particular tactic will be effective depends on the context and the nature of the negotiations and the underlying causes of the dispute. Put a check mark by each mediation tactic you observe.

1. Pressure

- Try to change (or maybe lower) a party's expectations.
- Push a party to make compromises.
- Tell a party that its positions are unrealistic.

2. Processes

- Simplify the agenda by eliminating or combining issues.
- Call for caucuses or keep the parties at the table and bargaining.
- Control the timing or pace of negotiations.
- Teach the parties about bargaining processes (give and take, positions v. interests).

3. Friendliness

- Try to gain trust and confidence.
- Use humor to lighten the atmosphere.
- Let them blow off steam in front of you.
- Try to speak their language.

4. Avoid negative emotions

- Control expressions of hostility.
- Suggest proposals that will help the parties avoid the appearance of defeat.

5. Discuss alternatives

- Discuss other settlements or patterns of agreements.
- Point out the costs of disagreement (e.g., walking away from a good deal; litigation).
- Suggest that the parties review their needs with their constituency.
- Help them deal with problems with their constituency or superiors.
- Have the parties prioritize the issues.

Module 3: Alternative Dispute Resolution

ASSIGNMENT: EVALUATE AND RECOMMEND A SPECIFIC ADR PROGRAM

After listening to the lecture on designing an effective internal ADR program, you will write a memo that evaluates the ADR programs of other employers and then draft a program for your employer. Write a one- to two-page memorandum and attach a draft of the language that describes your program.

You will write the memo in standard business format. Discuss the strengths and weaknesses of three or more programs. Examples will be provided to you. You may not copy and paste the exact language of other programs; you should write your own description of an ADR program.

You will be graded according to the following factors:

GRADING FACTORS FOR THE MEMO AND ATTACHED ADR PROGRAM

| Grading Factors | Scale | Points Actually Earned |
|--|-------------------------------------|------------------------|
| Did the memo evaluate strengths and weaknesses of several ADR programs? | 10 points | |
| Did the memo explain the advantages of adopting an ADR program? | 10 points | |
| Did the memo state the criteria that were being used to draft the ADR program? | 10 points | |
| Did the memo state that a proposed draft of the ADR program was attached? | 10 points | |
| Did the ADR program have an explanation of the purpose and intent? | 10 points | |
| Did the ADR program specify the procedures that would be used? | 10 points | |
| Did the ADR program specify the types of complaints that could be submitted? | 10 points | |
| Did the RFP require the vendor to identify its qualifications? | 10 points | |
| Did the ADR program specify who would be involved in the process? | 10 points | |
| Did the ADR program specify the extent to which it is mandatory? | 10 points | |
| Grammar. | Subtract two points for each error. | |
| Spelling. | Subtract two points for each error. | |
| Total points | | |

EXAMPLES

These are actual policies that had been disseminated by the EEOC. They can be accessed online at www.eeoc.gov/abouteeoc/task_reports/practice.html

INTERNAL ADR PROGRAMS

A. Voluntary Policies

Trucking Firm's Open-Door Policy

If, at any time, you desire to bring to the attention of any member of management your suggestions, observations, problems or concerns regarding the company or yourself, we urge you to do so by whatever means you choose, verbal or written.

The company's open-door policy allows and encourages you to discuss any matter freely, openly, or in confidence, and without fear of any recrimination or retaliation whatsoever. You should exercise this right first with your immediate supervisor and, if necessary, succeeding levels of management up to and including the company's president.

Restaurant's Non-Union Grievance Policy

The company is committed to providing the best possible working conditions for its employees. Part of this commitment is encouraging an open, frank atmosphere in which any problem, complaint, suggestion or question receives a timely response from the company's supervisors and managers. Undisclosed problems will remain unresolved and eventually lead to a decay of work relationship, dissatisfaction in working conditions and a decline in operational efficiency.

The company strives to ensure fair and honest treatment of all employees. Supervisors, managers and employees are expected to treat each other with mutual respect. Employees are encouraged to offer positive and constructive feedback. If employees disagree with established rules of conduct, policies or practices, they are encouraged to express their concern.

If a situation occurs where employees believe that a condition of employment or decision affecting them is unjust or inequitable, they are encouraged to bring the matter to management's attention.

Employees are encouraged to present problems to their immediate supervisor. If the supervisor is unavailable or the employee believes it would be inappropriate to contact that person, the employee should consult with his or her immediate supervisor's supervisor. If this is inappropriate, then the employee should feel free to contact the director of human resources or an officer of the company. Employees are always encouraged to follow their chain of command.

If the employee is not satisfied with the response of the appropriate officer of the corporation, the employee may bring the matter to the president's attention by filing a written copy of the request and response or action taken.

Not every problem can be resolved to everyone's total satisfaction, but only through understanding and discussion of mutual problems can employees and management develop confidence in each other. This confidence is important to the operation of an efficient and harmonious work environment.

B. Binding Policies

National Chain Restaurant's ADR Policy

Don't get mad. Get it resolved! If you ever feel like our principles of fairness, caring and respect have been ignored—you have a problem with the way something was handled or you disagree with a disciplinary action—the open-door policy is the way to deal with it. But if you're still upset, there's a way to give your side of the story and get the situation resolved with fairness and zip. We call it the dispute resolution procedure, or DRP.

After you go through the open-door process, DRP gives you three additional steps:

1. Peer review.
2. Mediation.
3. Arbitration.

As a company staff member, you agree to use DRP as the only method for resolving any eligible disputes you may have with the company, instead of going through the much more complicated, costly and time-consuming hassle of taking it to court.

You'll find out more about DRP during orientation, and your manager will give you a couple of brochures about it. It's all part of living up to our pledge that "You Count!"

Manufacturer's ADR Policy (Part of Initial Employment Application)

Pre-Dispute Resolution Agreement

It is the desire of ____ [Employer's Name] _____, whenever possible, to resolve disputes in a fair and expeditious manner, reflecting the interests of the concerned parties. Although there is no outstanding dispute between the parties, it is recognized that, as with any relationship, differences may arise, which may not be resolved and regarding which the parties may seek relief before a court or arbitrator.

In consideration of the company employing you, you and the company each agrees that, in the event either party (or its representatives, successors or assigns) brings an action in a court of competent jurisdiction relating to your recruitment, employment with or termination of employment from the company, the plaintiff in such action agrees to waive his, her or its right to a trial by jury, and further agrees that no demand, request or motion will be made for trial by jury.

In consideration of the company employing you, you further agree that in the event that you seek relief in a court of competent jurisdiction for a dispute covered by this agreement, the company may, at any time within ninety (90) days of the service of your complaint or original petition on the company, at its option, require all or part

of the dispute be arbitrated by one arbitrator in accordance with the rules of the American Arbitration Association. You agree that the option to arbitrate any dispute is governed by the federal Arbitration Act and fully enforceable. You understand and agree that if the company exercises its option, any dispute arbitrated will be heard solely by the arbitrator and not by a court.

This Pre-Dispute Resolution Agreement will cover matters directly or indirectly related to the employment relationship, including your recruitment, employment or termination by the company; including, but not limited to, claims involving laws against discrimination, whether brought under federal and/or state law, and/or claims involving co-employees but excluding worker's compensation claims.

The right to a trial by jury is of value.

You may wish to consult with an attorney prior to signing this agreement. If so, take a copy of this form with you.

Dated: _____

Signatures of applicant, witness and company representative

SAMPLE ADR POLICIES

Barnett Banks, Inc.

Background

Barnett Banks, Inc. (Barnett) is the leading financial institution in Florida and ranks in the top 25 in the United States. The company offers a comprehensive line of banking and related financial services to retail and business customers in its primary markets of Florida and southern Georgia. Nearly 20,000 workers are employed by the company, which is headquartered in Jacksonville.

Alternative Dispute Resolution

Under Barnett's Direct Dialogue Program, employees are encouraged to bring their work-related question, problem, suggestion or complaint to their immediate supervisor, who will respond as thoroughly and promptly as possible. If further follow-up is needed, employees may address their concern with their supervisor's superior or with the human resources department. Employees may not be penalized for bringing a complaint under the program. Barnett emphasizes that unless suggestions or problems are raised, supervisors cannot respond; two-way communication helps small problems stay small, where they are most easily resolved; and that early attention to problems allows those concerned to explore all the alternatives and decide which solution is best.

Barnett has an ombudsman for employees who are not comfortable discussing work-related issues with their supervisor or the human resources department. The ombudsman is available to discuss problems involving disagreements with supervisors, performance evaluation issues, working conditions, job content,

relationships with other staff, harassment (including sexual harassment) and discrimination. The ombudsman maintains absolute confidentiality, remains impartial and assures open discussion without fear of reprisal. The ombudsman is there to help the employee explore alternative solutions to problems and disagreements. In more complicated situations, but only with the employee's permission, the ombudsman will intervene and attempt to reach an agreement that is satisfactory to everyone involved.

B E and K, INC.

Background

B E and K, Inc. (B E and K), is a global engineering and construction, maintenance and environmental firm headquartered in Birmingham, Ala. The company has 7,900 employees.

Alternative Dispute Resolution

B E and K has a five-option program called the Employee Solution Program. The program has been in effect since September 1, 1996.

Option one embraces an open-door policy. The open door is a voluntary process that allows the employee to talk with his/her immediate supervisor or with a higher manager without fear of retaliation. The employee is encouraged to solve the problem at the lowest possible level, but may take it as far up the chain of command as needed.

Option two is the employee hotline. A program coordinator is ready to answer the hotline and refer the employee to an advisor who can provide free, expert and confidential advice. The advisor can tell the employee about available problem-solving options. The employee might want to remain anonymous and just ask a few questions, or he or she may wish to discuss all the details of the situation with the advisor and be coached through the open-door process.

Option three is the conference. A conference is a meeting in which the employee and a B E and K representative sit down with someone from the employee solution program to talk about the employee's dispute and choose a process for resolving it. The goal is to help the parties agree to settle the dispute and choose someone to help with it.

Option four is mediation. If the dispute is based on a legally protected right, such as discrimination based on age, race or sex, and has not been resolved in options one, two or three, the employee or the company may request mediation. If either party requests mediation, the other party is required to participate, although it is a non-binding process. The employee and B E and K are responsible for resolving the dispute. If the employee requests mediation, the employee must pay a \$50 processing fee, but B E and K will pay all other mediation fees. All meditations will be conducted by the American Arbitration Association or another independent organization that provides mediation services.

Option five is arbitration. If the dispute has not been resolved using any of the other options, either the employee or B E and K may request arbitration. The employee may elect to make the arbitration binding, but it is not a requirement of the program. If the employee requests arbitration, the employee must pay a \$50 processing fee. The arbitrator makes a decision after both sides present their evidence, witnesses and arguments at an arbitration hearing. Arbitrations are conducted by the American Arbitration Association or another independent organization that provides arbitration services. The parties select an arbitrator from a list of qualified candidates. If the arbitrator decides in the employee's favor, the employee may be awarded anything the employee might seek through a court of law.

If the employee believes the dispute involves or may involve a legally protected right, the employee may request legal consultation under the plan during options four or five. Once approved by the program coordinator, the employee may consult a lawyer of the employee's choice. B E and K will pay 90 percent of the employee's legal fees through the legal consultation plan, up to a maximum of \$2,500.

The employee is not required to hire a lawyer to participate in mediation and arbitration. If the employee chooses not to bring a lawyer, the company will also participate without a lawyer.

Employees still may go to the EEOC. Accordingly, employees are free to consult the appropriate state human rights commission, the EEOC or any other government regulatory body regarding the workplace issue. The employee may file a charge at any time to preserve the employee's rights, but B E and K will ask the commission to hold the charge in abeyance pending the program's action. It also appears that the company's process should never take more than 180 days. Nevertheless, B E and K hopes that the program is so effective that employees will not need to go anywhere else. If the employee files a lawsuit, B E and K will ask the court to refer it to its employee solution program.

In terms of results, B E and K, for the time period September 1, 1996, to May 15, 1997, successfully resolved 87 out of 94 cases. Of the successfully resolved cases, the two largest categories were unfair termination (39) and unfair treatment or harassment (17).

TRW

Background

TRW, Inc. (TRW), is a transportation parts and equipment company that manufactures and sells products and systems in two industry segments: automotive (automotive systems and components); and space and defense (spacecraft, software and systems engineering support and electronic systems). Founded in 1901, TRW is headquartered in Cleveland, Ohio, and employs more than 60,000 people in 27 countries.

Alternative Dispute Resolution

TRW's ADR policy applies to all U.S. employees except those already covered by a collective bargaining agreement. It applies to "covered disputes," defined in the policy as:

- Involuntary terminations such as discharges and layoffs, but only to the extent of a cognizable claim in the state or federal court jurisdiction in which the employee is located.
- Claims of unlawful discrimination, harassment or constructive discharge based on protected status. Additional disputes as may be decided by the business unit (e.g., disputes regarding discipline, promotion, pay increases).

TRW provides a number of ADR mechanisms for its employees to use. These include mediation, a senior management review process, peer review and arbitration.

The ADR procedure may be used concurrently by employees who file claims with appropriate federal, state or local administrative government agencies (e.g., EEOC). In all cases, TRW policy will comply with statutes of limitations for employment disputes in accordance with federal or state law. The only portion of the ADR process that is mandatory is arbitration, but the result is not binding on the employee. All of the other mechanisms are optional to the employee and none are binding on the employee. On the other hand, the senior management review process, peer review and arbitration are binding on TRW if accepted by the employee.

The specific ADR format to be used is the option of the particular TRW business unit. There are two recommended formats: a peer review panel or a neutral, third-party fact-finder (an arbitrator or a private judge). The chosen format must be in compliance with federal and state law and be approved in advance by the law department. The employee is not required to relinquish any rights that he/she would have in court. The law department must approve all ADR procedures. TRW seeks to ensure that adequate due process is provided so that the employee has the opportunity for a full and fair and impartial hearing.

TRW submitted the ADR process applicable to its Vehicle Safety Systems, Inc. With regard to this business unit, ADR begins with the option of mediation. Mediation is permitted, but is not a mandated additional step prior to any of the other ADR programs, including arbitration. The parties jointly select a mediator from the Federal Mediation and Conciliation Service, Endispute or other recognized mediation sources. Both parties have the right to consult with or be represented by an attorney or other representative at any part of the mediation process. Since mediation is not a binding process, the mediator does not have the power to impose a settlement on the parties. If the dispute is not resolved in mediation and the employee continues to pursue resolution of the dispute, any discussions in mediation by the parties or the mediator may not be referred to or have any bearing in any subsequent proceeding.

The employee might also wish to use the senior management review process. Under this mechanism, the employee discusses the problem with the plant manager or two progressively higher levels of management. The senior management review process will be final and binding on TRW if accepted by the employee, but the employee may choose to further use peer review or arbitration.

Under peer review, the dispute is submitted to a panel of employees, a majority of which must be the employee's peers. The panel consists of five members: two supervisory-level employees selected by the employee from a pool of supervisory-level employees, and three peers selected by the employee by drawing from the appropriate pool of peer panelists. The employee draws four names from the supervisor pool, selects two names to serve, selects one name as an alternate and discards one name. The employee will draw five names from the peer pool, select three names to serve, select one name as an alternate and discard one name. The panel leader is selected by panel members and initiates testimony by the employee and supervisor. No internal or external employee representation is allowed during the proceedings. Other employees recommended by the employee or supervisor may be asked to present information. The panel may also seek advice from experts in the company regarding policy interpretation, etc. A majority of three panel members will determine the decision.

Each party is responsible for its own costs, with certain exceptions. TRW will pay the costs and fees of the mediator. The employee will not be responsible for the salaries of the employees on the peer panel.

Baltimore Gas and Electric

Employees should feel assured that they can raise issues or complaints without fear of retaliation or harassment, discuss grievances with their immediate supervisor or with the next level of management if the situation involves the immediate supervisor. A grievance coordinator provides guidance to the employee and makes recommendations to the supervisor to ensure prompt resolution, normally within 10 days. If the employee is dissatisfied with the decision, he/she can continue up the chain of command to the vice president or have the appeal heard by a peer review panel. The five panel members are randomly selected by the employee from two groups (a manager/supervisor pool and a non-supervisor pool)—three from the pool that is most like the employee and two from the remaining pool. The panel's decision is final and binding.

Bureau of National Affairs (BNA)

Under an internal EEO-complaint process, an employee alleging discrimination or harassment practice may initiate a complaint and forward it to the EEO office. Management is asked to respond, and the EEO office conducts an investigation, during which the employee and management are kept informed of the status of the investigation. The complaint may be dismissed if the EEO office indicates that the complaint has no merit. The EEO office conducts and coordinates conciliation efforts, but if the issue is not satisfactorily resolved, it documents efforts and reasons in writing to the company's general counsel.

Employees represented by a union can contact the union for assistance in resolving workplace problems and have a right to file a grievance against a manager if the manager's actions are unfair and in violation of provisions of bargaining agreement.

Employees not represented by a union are free to seek assistance and counsel from a representative of the human resources department.

CIGNA

As a result of focus group meetings throughout the country, the employee has the following options to address allegations of discrimination and other grievances: Speak-Easy, an internal grievance procedure that gives the employee the opportunity to talk to management about any work-related concerns; or peer review, which allows the employee to talk to his/her supervisor at the first step or to the person to whom his/her supervisor reports at the second step, and as the third step to make a choice between receiving a decision that is final and binding on the company from either a peer review panel or from the division head; and finally, arbitration, which the employee is mandated to go through if dissatisfied with any of the previous decisions before going externally to a regulatory oversight agency (e.g., EEOC) or to court.

Dial Corporation

Dial has an internal complaint resolution process through which employees are encouraged to first seek assistance from their supervisor. If that is not appropriate, employees may seek assistance from their human resources representative or, if the employee prefers, from the director of diversity and people development who thoroughly and discreetly investigates the complaint and conducts a review of legal issues with appropriate legal staff. An investigative report goes to the senior vice president of human resources and the appropriate functional vice president in the organization where the alleged offense occurred; they decide whether allegations are supported by the investigatory findings.

Where the company or one of its leaders was in error, every effort is made to make a full resolution of the situation with the employee. Nothing in the internal process prevents or discourages the employee from pursuing other remedies available under various laws.

Fannie Mae

Fannie Mae's corporate justice system (CJS) was designed, developed and implemented by the Office of Diversity. Employees may seek information, consultation, assistance, counseling, mediation and/or file a complaint with the Office of Diversity. All employment disputes are handled by CJS, including allegations of discrimination, harassment, unfair treatment, violation of company policies/procedures, improper personnel policies/practices and gross mismanagement. All such matters are to be handled promptly, impartially and confidentially. In the voluntary dispute resolution process of mediation, where a trained, neutral mediator intervenes between disputants to identify issues, promote reconciliation, explore options, facilitate compromise and help arrive at a mutual

agreement, it is the responsibility of the parties to agree on a solution and reach a negotiated settlement of their differences.

Intel

Intel's open-door program is staffed by senior specialists who are accessible to all employees and are highly trained, impartial fact-finders who look at all sides of concerned issues. The specialist meets with the employee to discuss the employee's concerns and issues; conducts a confidential investigation; analyzes all information with an eye toward compliance with company guidelines, corporate business principles, general fairness and the law; makes recommendations to the employee and management chain about how to best resolve the issues; helps find workable solutions; and gives information about the issues only to those individuals with a need to know. The employee is not penalized for participation.

International Business Machines (IBM)

Employees are encouraged to come forward and talk to their manager at any time they feel they have experienced harassment. Communication channels such as open-door, panel reviews and speak-up programs exist to help employees address their situations.

United Technologies Corporation (UTC)

UTC's Ombuds and DIALOG programs provide a neutral and confidential communication process as an alternative to established channels of expressing employee concerns. Any issue can be raised (except those covered by a collective bargaining agreement) in confidence and without fear of retribution to senior management for their awareness, consideration and response. UTC reports that the use of these programs has resulted in effective and expedient internal resolution of matters.

Wisconsin Electric Power

The company initiated the consulting pairs program, where consulting pairs teams take the lead in breaking down relationship barriers within the workforce. They confidentially mediate a broad range of issues to improve work relations among employees, facilitate "join-ups" for new or transferred employees to reduce the orientation period and allow them to contribute as quickly as possible. All team members must complete 15 days of training on race, gender and conflict resolution skills. Employees are encouraged to use a hotline, which triggers an assignment of the employee's issues to a pairs team that best mirrors the employee(s) involved. Consulting pairs serve for 18 months, and a total of 18 members are selected to represent approximately 500 employees.

SELECTED REFERENCES FOR DESIGNING AN INTERNAL ADR PROGRAM

Web Sites

Best Practices of Private Sector Employers: EEOC: www.eeoc.gov/abouteeoc/task_reports/practice.html.

Cornell University Institute on Conflict Resolution: www.ilr.cornell.edu/icr/links.html.

Society for Professionals in Dispute Resolution: www.spidr.org.

U.S. Office of Personnel Management, Alternative Dispute Resolution: Resource Guide: www.opm.gov/er/adrguide/toc.htm.

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Appendix: City of Altus on the English-Only Rule Case

MALDANADO V. CITY OF ALTUS (10TH CIRCUIT COURT OF APPEALS, 2006)

[abbreviated and condensed, citations omitted]

HARTZ, Circuit Judge.

Plaintiffs are employees of the City of Altus, Oklahoma (City). They appeal the district court's grant of summary judgment dismissing all their claims against the City, the City Administrator, and the Street Commissioner (collectively referred to as Defendants). All claims arise out of the City's English-only policy for its employees. Asserting claims of both disparate-impact and disparate-treatment, Plaintiffs contend that the English-only policy discriminates against them on the basis of race and national origin in violation of Titles VI and VII of the Civil Rights Act of 1964, 42 U.S.C. §§ 2000d-2000e.

I. BACKGROUND

A. Factual Background

Plaintiffs' claims stem from the City's promulgation of an English-only policy. Approximately 29 City employees are Hispanic, the only significant national-origin minority group affected by the policy. All Plaintiffs are Hispanic and bilingual, each speaking fluent English and Spanish.

In the spring of 2002 the City's Street Commissioner, Defendant Holmes Willis, received a complaint that because Street Department employees were speaking Spanish, other employees could not understand what was being said on the City radio. Willis informed the City's Human Resources Director, Candy Richardson, of the complaint, and she advised Willis that he could direct his employees to speak only English when using the radio for City business.

Plaintiffs claim that Willis instead told the Street Department employees that they could not speak Spanish at work at all and informed them that the City would soon implement an official English-only policy. On June 18, 2002, Plaintiff Tommy Sanchez wrote a letter to Ms. Richardson and the City Administrator, Defendant Michael Nettles, expressing concerns about the new Street Department English-only policy and the proposed citywide policy. Sanchez was particularly concerned that his subordinates, Plaintiffs Ruben Rios and Lloyd Lopez, had been told of a policy that he knew nothing about. Citing the City's Personnel Policies and Procedures Manual, the letter informed Nettles that employees had not been given proper notice if this was a new administrative policy and questioned whether Willis and the City had followed proper procedures in implementing the new policy. Sanchez reported that Willis had told

him that the reason Hispanics speak Spanish “is because [of] ... insecurities,” and that Willis had suggested that he (Sanchez) “would feel uncomfortable if another race would speak their native language in front of [him],” id. The letter requested that “the City of Altus understand that we Hispanics are proud of our heritage and do not feel that our ability to communicate in a bilingual manner is a hindrance or an embarrassment. There has never been a time that because I spoke Spanish to another Spanish speaking individual, I was unable to perform our job duties and requirements.” At the end of the letter Rios and Lopez signed a paragraph stating that “[t]he purpose of this correspondence is to serve as a discrimination complaint in accordance with the City of Altus Personnel Policies and Procedures Manual Section 102, in which we are requesting that an investigation be conducted into these charges and that a report be issue[d] within two weeks.” Another employee (Leticia Sanchez) also complained orally to Richardson about Willis’s instructing employees not to speak Spanish in any circumstances during work hours.

In July 2002 the City promulgated the following official policy signed by Nettles:

To insure effective communications among and between employees and various departments of the City, to prevent misunderstandings and to promote and enhance safe work practices, all work related and business communications during the work day shall be conducted in the English language with the exception of those circumstances where it is necessary or prudent to communicate with a citizen, business owner, organization or criminal suspect in his or her native language due to the person or entity’s limited English language skills. The use of the English language during work hours and while engaged in City business includes face to face communication of work orders and directions as well as communications utilizing telephones, mobile telephones, cellular telephones, radios, computer or e-mail transmissions and all written forms of communications. If an employee or applicant for employment believes that he or she cannot understand communications due to limited English language skills, the employee is to discuss the situation with the department head and the Human Resources Director to determine what accommodation is required and feasible. This policy does not apply to strictly private communications between co-workers while they are on approved lunch hours or breaks or before or after work hours while the employees are still on City property if City property is not being used for the communication. Further, this policy does not apply to strictly private communication between an employee and a family member so long as the communications are limited in time and are not disruptive to the work environment. Employees are encouraged to be sensitive to the feelings of their fellow employees, including a possible feeling of exclusion if a co-worker cannot understand what is being said in his or her presence when a language other than English is being utilized.

Defendants state three primary reasons for adopting the policy:

1) workers and supervisors could not understand what was being said over the City's radios ... ;

2) non-Spanish-speaking employees, both before and after the adoption of the Policy, informed management that they felt uncomfortable when their co-workers were speaking in front of them in a language they could not understand because they did not know if their co-workers were speaking about them; and 3) there were safety concerns with a non-common language being used around heavy equipment.

Although the district court observed "that there was no written record of any communication problems, morale problems or safety problems resulting from the use of languages other than English prior to implementation of the policy," [The District Court Order] noted that Willis had testified that at least one employee complained about the use of Spanish by his co-workers before implementation of the policy and other non-Spanish-speaking employees subsequently made similar complaints. Those city officials who were deposed could recount no incidents of safety problems caused by the use of a language other than English, but the district court found that some Plaintiffs were aware "that employee safety was one reason for the adoption of the policy." The court also stated that "it does not seem necessary that the City await an accident before acting."

Defendants offered evidence that the restrictions in the written policy were actually relaxed to allow workers to speak Spanish during work hours and on City property if everyone present understood Spanish. But Plaintiffs offered evidence that employees were told that the restrictions went beyond the written policy and prohibited all use of Spanish if a non-Spanish-speaker was present, even during breaks, lunch hours, and private telephone conversations. Plaintiff Lloyd Lopez stated in his deposition that "we were told that the only time we could speak Spanish is when two of us are in a break room by ourselves, and if anybody other than Hispanic comes in, we are to change our language." In addition he said, "We no longer can speak about anything in general in Spanish around anybody. Even if we were on the phone talking to our wives and we were having a private conversation with them and somebody happened to walk by, we were to change our language because it would offend whoever was walking by." Lopez understood, however, that the policy permitted him to speak Spanish if he was alone in a truck with another Spanish-speaking co-worker. Plaintiff Ruben Rios testified in his deposition that he similarly understood the policy to exclude the use of Spanish during breaks and the lunch hour if non-Hispanic co-workers were present. When asked specifically whether he understood that the policy allowed Spanish to be spoken between co-workers during lunch or other breaks, he stated that "[a]s long as there was another Hispanic person, we could speak in Spanish but away from other individuals, non-Hispanic people." And Plaintiff Tommy Sanchez testified that he was told that he could not speak Spanish at all, but added that Richardson explained to him that "[t]hat's not the way [the City] meant it." The City has not disciplined anyone for violating the English-only policy.

Plaintiffs allege that the policy created a hostile environment for Hispanic employees, causing them “fear and uncertainty in their employment,” and subjecting them to racial and ethnic taunting. They contend “that the English-only rule created a hostile environment because it pervasively—every hour of every workday—burdened, threatened and demeaned the [Plaintiffs] because of their Hispanic origin.” Plaintiffs each stated in their affidavits:

The English-only policy affects my work environment every day. It reminds me every day that I am second-class and subject to rules for my employment that the Anglo employees are not subject to. I feel that this rule is hanging over my head and can be used against me at any point when the City wants to have something to write me [up] for.

Evidence of ethnic taunting included Plaintiffs’ affidavits stating that they had “personally been teased and made the subject of jokes directly because of the English-only policy[,]” and that they were “aware of other Hispanic co-workers being teased and made the subject of jokes because of the English-only policy.” Plaintiff Tommy Sanchez testified in his deposition that each time he went to the City of Altus he was reminded of the restrictions on his speech by non-Hispanic employees. He stated that these other employees of the City of Altus “would pull up and laugh, start saying stuff in Spanish to us and said, ‘They didn’t tell us we couldn’t stop. They just told you.’” *Id.* at 660. Sanchez also testified that an Altus police officer taunted him about not being allowed to speak Spanish by saying, “Don’t let me hear you talk Spanish.” He further testified that “some of the guys from the street department would ... poke fun out of it [the policy]”, and that when he went to other departments “they would bring it up constantly.” As evidence that such taunting was not unexpected by management, Lloyd Lopez recounted in his deposition that Street Commissioner Willis told Ruben Rios and him that he was informing them of the English-only policy in private because Willis had concerns about “the other guys making fun of [them].” Plaintiffs also provided evidence that Mayor Gramling was “quoted in a newspaper article as referring to the Spanish language as ‘garbage,’ “ although the Mayor claims that he used the word garble and was misquoted.

B. EEOC Proceedings

Each Plaintiff filed a discrimination charge with the EEOC, complaining that the English-only policy constituted national-origin discrimination. Plaintiffs Danny Maldonado and Tommy Sanchez also alleged retaliation in their charges, and Danny Maldonado and Freddie Perez claimed that they had been subjected to “harassment and intimidation resulting in a hostile work environment.”

II. DISCUSSION

A. Disparate-Impact Claims

Plaintiffs remaining disparate-impact claims arise under Title VII. Title VII defines unlawful employment practices as follows:

(a) Employer practices

It shall be an unlawful employment practice for an employer

(1) to fail or refuse to hire or to discharge any individual, or otherwise to discriminate against any individual with respect to his compensation, terms, conditions, or privileges of employment, because of such individual's race, color, religion, sex, or national origin; or

(2) to limit, segregate, or classify his employees or applicants for employment in any way which would deprive or tend to deprive any individual of employment opportunities or otherwise adversely affect his status as an employee, because of such individual's race, color, religion, sex, or national origin.

One might say that Plaintiffs have not been subjected to an unlawful employment practice because they are treated identically to non-Hispanics. They claim no discrimination with respect to their pay or benefits, their hours of work, or their job duties. And every employee, not just Hispanics, must abide by the English-only policy. But the Supreme Court has “repeatedly made clear that although Title VII mentions specific employment decisions with immediate consequences, the scope of the prohibition is not limited to economic or tangible discrimination, and that it covers more than terms and conditions in the narrow contractual sense.” The conditions of work encompass the workplace atmosphere as well as the more tangible elements of the job. Title VII does not tolerate, for example, a racist or sexist work environment “that is sufficiently severe or pervasive to alter the conditions of the victim's employment and create an abusive working environment[.]” (internal quotation marks omitted). In their disparate-impact claim, Plaintiffs allege that the City's English-only policy has created such an environment for Hispanic workers. Discrimination against Hispanics can be characterized as being based on either race or national origin.

To prevail on these claims, Plaintiffs need not show that the policy was created with discriminatory intent. In the leading case on the subject, *Griggs v. Duke Power Co.*, the Supreme Court held that Title VII “proscribes not only overt discrimination but also practices that are fair in form, but discriminatory in operation.” These kinds of claims, known as disparate-impact claims, “involve employment practices that are facially neutral in their treatment of different groups but that in fact fall more harshly on one group than another and cannot be justified by business necessity.” Thus, “[a] disparate-impact claim ... does not require a showing of discriminatory intent.” To be sure, claims based on a hostile work environment commonly are disparate-treatment claims, which do require proof of discriminatory intent. Indeed, Plaintiffs here bring such a disparate-treatment claim as well as this discriminatory-

impact claim. But there is no reason to prohibit discriminatory-impact claims predicated on a hostile work environment.

Under the statute a plaintiff first must “demonstrate[] that a respondent uses a particular employment practice that causes a disparate impact on the basis of race, color, religion, sex, or national origin.” “This prima facie case, in many respects, is more rigorous than in a disparate treatment case because a plaintiff must not merely show circumstances raising an inference of discriminatory impact but must demonstrate the discriminatory impact at issue.” If the plaintiff establishes a prima facie case, the burden then shifts to the defendant to “demonstrate that the challenged practice is job related for the position in question and consistent with business necessity.”

1. Prima Facie Case

The district court ... concluded that Plaintiffs had “not shown that requiring them to use the English language in the workplace imposed significant, adverse effects on the terms, conditions or privileges of their employment, so as to create a prima facie case of disparate impact discrimination under Title VII.” Even under *Spun Steak*, however, English-only policies are not always permissible; each case turns on its facts. Here, Plaintiffs have produced evidence that the English-only policy created a hostile atmosphere for Hispanics in their workplace. As previously set forth, all the Plaintiffs stated that they had experienced ethnic taunting as a result of the policy and that the policy made them feel like second-class citizens. Tommy Sanchez testified to instances of taunting by an Altus Police officer, Street Department employees, and other non-Hispanic employees of the City. As evidence that such harassment would be an expected consequence of the policy, Lloyd Lopez testified that Street Commissioner Willis told him that he was notifying him of the policy in private because of concern that other employees would tease Hispanic employees about the policy if they learned of it.

Some of this evidence, as the district court pointed out, has diluted persuasive power because of the absence of specifics—who made what comment when and where. In a typical hostile work environment case, we might conclude that the evidence of co-worker taunting did not reach the threshold necessary for a Title VII claim.

There are, however, other considerations with respect to a policy that allegedly creates a hostile work environment. The policy itself, and not just the effect of the policy in evoking hostility by co-workers, may create or contribute to the hostility of the work environment. A policy requiring each employee to wear a badge noting his or her religion, for example, might well engender extreme discomfort in a reasonable employee who belongs to a minority religion, even if no co-worker utters a word on the matter. Here, the very fact that the City would forbid Hispanics from using their preferred language could reasonably be construed as an expression of hostility to Hispanics. At least that could be a reasonable inference if there was no apparent legitimate purpose for the restrictions. It would be unreasonable to take offense at a requirement that all pilots flying into an airport speak English in communications with the tower or between planes; but hostility would be a reasonable inference to

draw from a requirement that an employee calling home during a work break speak only in English. The less the apparent justification for mandating English, the more reasonable it is to infer hostility toward employees whose ethnic group or nationality favors another language. For example, Plaintiffs presented evidence that the English-only policy extended beyond its written terms to include lunch hours, breaks, and even private telephone conversations, if non-Spanish-speaking co-workers were nearby. Absent a legitimate reason for such a restriction, the inference of hostility may be reasonable.

Our task in this appeal is not to determine whether Plaintiffs have established that they were subjected to a hostile work environment. Rather, in reviewing the grant of summary judgment to Defendants, we are to decide only whether a rational juror could find on this record that the impact of the English-only policy on Hispanic workers was “sufficiently severe or persuasive to alter the conditions of [their] employment and create an abusive working environment.”

It is in this context that we consider the EEOC guideline on English-only workplace rules. Under the relevant provisions of the guideline: (1) an English-only rule that applies at all times is considered “a burdensome term and condition of employment,” presumptively constituting a Title VII violation; and (2) an English-only rule that applies only at certain times does not violate Title VII if the employer can justify the rule by showing business necessity. The EEOC rationales for the guideline are: (1) English-only policies “may ‘create an atmosphere of inferiority, isolation, and intimidation’ that could make a ‘discriminatory working environment’”; (2) “English-only rules adversely impact employees with limited or no English skills ... by denying them a privilege enjoyed by native English speakers: the opportunity to speak at work”; (3) “English-only rules create barriers to employment for employees with limited or no English skills”; (4) “English-only rules prevent bilingual employees whose first language is not English from speaking in their most effective language”; and (5) “the risk of discipline and termination for violating English-only rules falls disproportionately on bilingual employees as well as persons with limited English skills.

2. Business Necessity

In *Griggs*, the Supreme Court held that “Congress has placed on the employer the burden of showing that any given requirement must have a manifest relationship to the employment in question.” The Court stressed that “[t]he touchstone is business necessity. If an employment practice which operates to [discriminate against a protected minority] cannot be shown to be related to job performance, the practice is prohibited.”

Defendants’ evidence of business necessity in this case is scant. As observed by the district court, “[T]here was no written record of any communication problems, morale problems or safety problems resulting from the use of languages other than English prior to implementation of the policy.” And there was little undocumented evidence. Defendants cited only one example of an employee’s complaining about the use of Spanish prior to implementation of the policy. Mr. Willis admitted that

he had no knowledge of City business being disrupted or delayed because Spanish was used on the radio. In addition, “city officials who were deposed could give no specific examples of safety problems resulting from the use of languages other than English... .” Moreover, Plaintiffs produced evidence that the policy encompassed lunch hours, breaks, and private phone conversations; and Defendants conceded that there would be no business reason for such a restriction.

On this record we are not able to affirm summary judgment based on a business necessity for the English-only policy. A reasonable person could find from this evidence that Defendants had failed to establish a business necessity for the English-only rule.

DISPARATE-TREATMENT

1. Discrimination

Plaintiffs allege that the City engaged in intentional discrimination in violation of several statutes. As previously noted, Title VII bars discrimination in employment on the basis of race or national origin. Section 1981 provides equal rights to make and enforce contracts and to the benefits of laws for the security of persons and property. Section 1983 prohibits those acting under color of state law from depriving others of their federal rights; the right invoked by Plaintiffs is the right to equal protection of the laws under the Fourteenth Amendment.

The same analytical framework is applicable to all Plaintiffs’ theories of intentional discrimination. “[I]n [disparate-treatment] discrimination suits, the elements of a plaintiff’s case are the same ... whether that case is brought under §§ 1981 or 1983 or Title VII.” To prevail under a disparate-treatment theory, “a plaintiff must show, through either direct or indirect evidence, that the discrimination complained of was intentional.”

Plaintiffs contend that they were intentionally discriminated against by the creation of a hostile work environment. We have already held that there is sufficient evidence to support a finding of a hostile work environment. The issue remaining, therefore, is whether those who established the English-only policy did so with the intent to create a hostile work environment.

To begin with, the disparate impact of the English-only rule (creation of a hostile work environment) is in itself evidence of intent. Here, Plaintiffs can rely on more than just that inference. First, there is evidence that management realized that the English-only policy would likely lead to taunting of Hispanic employees: Street Commissioner Willis allegedly told two Hispanic employees about the policy in private because of concern that non-Hispanic employees would tease them if they learned of it. Also, a jury could find that there were no substantial work-related reasons for the policy (particularly if it believed Plaintiffs’ evidence that the policy extended to nonwork periods), suggesting that the true reason was illegitimate. Further, the policy was adopted without prior consultation with Hispanic employees, or even prior disclosure to a consultant to the City who was conducting

an investigation of alleged anti-Hispanic discrimination during the period when the English-only policy was under consideration. Finally, there is evidence that during a news interview the Mayor referred to the Spanish language as “garbage.”

In our view, the record contains sufficient evidence of intent to create a hostile environment that the summary judgment on those claims must be set aside.

2. Retaliation

Plaintiffs also claim that they were retaliated against for engaging in conduct protected under Title VII and 42 U.S.C. § 1981. We begin by noting that only Plaintiffs Danny Maldonado and Tommy Sanchez alleged retaliation claims in their EEOC charges. With respect to the retaliation claims raised by all other Plaintiffs under Title VII, the courts “lack jurisdiction to review Title VII claims that are not part of a timely-filed EEOC charge.” We affirm the dismissal of those Title VII claims.

We have said that the elements of a retaliation claim under § 1981 are identical to those required under Title VII. Plaintiffs must show that “(1) [they] engaged in protected opposition to discrimination; (2) [they were] subject[ed] to adverse employment action; and (3) ... there exists a causal connection between the protected activity and the adverse action.”

Plaintiffs claim that their protected conduct was the June 18 letter, written by Sanchez and also signed by Ruben Rios and Lloyd Lopez. We assume that sending the letter was protected conduct for Plaintiffs Sanchez, Rios, and Lopez. But it is too great a stretch to infer that adoption of the English-only policy was retaliation for the letter. After all, the policy had already been imposed in the Street Department, where Sanchez, Rios, and Lopez worked—that is why Sanchez wrote the letter. And the citywide policy was no more stringent than the Street Department policy; if anything, it was more lenient.

Because of the lack of evidence of a causal connection, we agree with the district court that Defendants were entitled to summary judgment on the retaliation claims.

III. CONCLUSION

We REVERSE the district court’s grant of summary judgment to the City on Plaintiffs’ claims of (1) disparate-impact and disparate-treatment under Title VII; (2) intentional discrimination under 42 U.S.C. § 1981; and (3) denial of equal protection under 42 U.S.C. § 1983; and we REMAND for further proceedings on those claims. In all other respects the district court’s judgment is AFFIRMED.

[Dissenting Opinion and Footnotes Omitted]

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